



CBC

CBC MUSIC AND TD WANT YOU TO *ROCK YOUR CAMPUS*

Record producer and songwriter Cirkut, Arkells' Max Kerman and CBC's Talia Schlanger will help determine which band deserves the \$10,000 prize and title of Best Campus Band 2014

Tweet this release: <http://cbc.sh/woScYpQ>

August 20, 2014 - [CBC Music](#) and **TD** present ***Rock Your Campus***, a musical competition for college and university students. Students are being invited to submit their music in a cross-Canada competition to determine the best band on campus. The winning entry will receive a \$10,000 cash prize, a concert performance on the winning campus and the opportunity for a one-year contract to join a YouTube multi-channel network for management and more. Full competition rules, details and prizes are posted [here](#).

"CBC Music is proud to partner with TD to help to bolster the next generation of Canadian artists," says Mark Steinmetz, director of music programming, CBC English Services. "As the home of Canadian music, it's vital for us to continue to provide a platform for young artists to showcase their talents."

By visiting CBCMusic.ca/rockyourcampus Canadians across the country can listen and vote online for their favourites, and a chance to win prizes along the way. Along with listener voting, the competition will be judged by Grammy Award-nominated record producer and songwriter **Cirkut**, Juno Award-winning **Max Kerman** from Arkells, and CBC Radio 2 host **Talia Schlanger**. The winner will be announced on October 27th.

"We are thrilled to support this program as we hope it inspires young Canadians to showcase their talents and share their music with the country," said Chris Stamper, senior vice president, Corporate Marketing, TD. "And in addition to bringing people together through our love of music, TD has been supporting a number of community organizations across Canada that focus on providing opportunities for young people with access to music through musical education and outreach programs – everyone should have the opportunity to discover a love of music."

The competition phases are:

August 19–September 14: Submission period

September 15–October 3: First round of voting to determine the provincial Top 10s

October 3–16: Second round of voting to determine the national Top 10

October 17–23: Third round of voting to determine the winner with help from the judges

October 27: Announcement of the winner

The submission period is now open; campus musicians can submit their music here:

CBCmusic.ca/rockyourcampus.

About CBC/Radio-Canada

CBC/Radio-Canada is Canada's national public broadcaster and one of its largest cultural institutions. The Corporation is a leader in reaching Canadians on new platforms and delivers a comprehensive range of radio, television, internet, and satellite-based services. Deeply rooted in the regions, CBC/Radio-Canada is the only domestic broadcaster to offer diverse regional and cultural perspectives in English, French and eight Aboriginal languages.

A space for us all is CBC/Radio-Canada's new strategy to modernize the public broadcaster and ensure that it continues to fulfill its mandate for Canadians and for future generations. Through to 2020, it will increase its investment in prime time television programming, and continue to create radio programs of the highest quality, while promoting the development of digital and mobile platforms and content.

About CBC Music.ca

CBCMusic.ca is Canada's free digital music service. For the casual listener to the hardcore fan, connect with the very best Canadian and international music, concerts and features. Simple and easy to navigate, CBCMusic.ca gives Canadians access to 50 Web radio stations, 12 distinct genre-based music communities, CBC Radio 2 and CBC Radio 3, plus content from the most knowledgeable music personalities and programmers from across the country, hundreds of concerts, playlists and more.

About TD Music

Since 2003, TD has helped customers and communities experience the love of music by sponsoring major music festivals across Canada. Every year TD supports many music-based community and educational programs. Continuing with its commitment to support music programs throughout Canada, TD is proud to be a National Sponsor of the 2014 JUNO Awards and Live Nation's year-long concert series.

*For a complete list of publicity contacts and for more information including series synopses, press releases, hi-res images, video clips and bios, please visit the **CBC Media Centre** at cbc.ca/mediacentre. Follow CBC's publicity team on Twitter [@CBC_Publicity](https://twitter.com/CBC_Publicity).*

For more information please contact:

Dayna Shiskos, publicist, CBC

Dayna.Shiskos@cbc.ca

O: [\(416\) 205-7973](tel:4162057973)

Amanda Tran

TD Bank Group

Amanda.tran@td.com

O: 416-983-7212