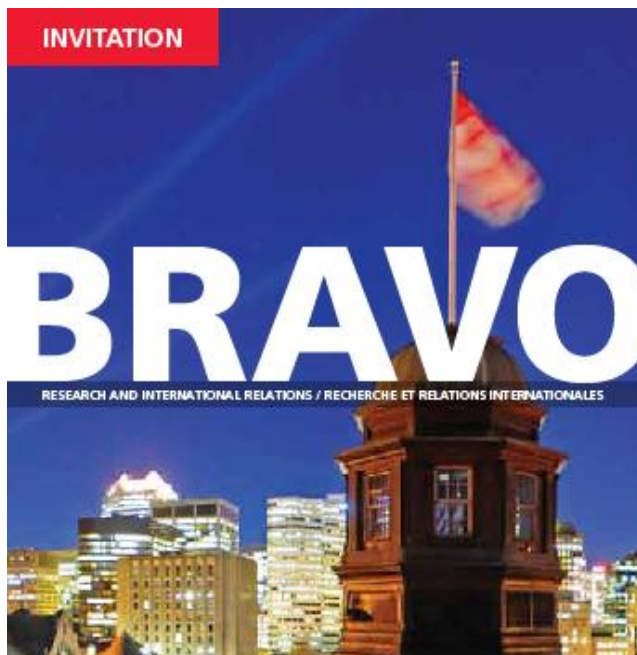


# BRAVO 2013!



## RESEARCHERS' GUIDE



Dr. Rose Goldstein, Vice-Principal (Research and International Relations), cordially invites you to Bravo, McGill University's annual celebration of excellence in research and scholarship.

Please join us as we honour winners of major prizes and awards during a gala reception with family, colleagues, students, partners and supporters.

Drinks and hors d'oeuvres will be served. Entertainment will be provided by the Schulich School of Music.

D<sup>re</sup> Rose Goldstein, vice-principale (recherche et relations internationales), a le plaisir de vous inviter à Bravo, la célébration annuelle de l'excellence en recherche et travaux d'érudition à l'Université McGill.

Soyez des nôtres pour honorer les lauréats de récompenses et bourses importantes à l'occasion d'un gala réunissant proches, collègues, étudiants, partenaires et amis.

Un cocktail d'hôte sera servi. L'École de musique Schulich ajoutera à l'ambiance de la soirée.

Thursday  
**MARCH 14 MARS** 2013  
Le jeudi

5 p.m. to 8:30 p.m.  
Omni Hotel  
Pierre de Coubertin Hall  
1050 Sherbrooke Street West  
Montreal

De 17 h 00 à 20 h 30  
Hôtel Omni  
Salle Pierre de Coubertin  
1050, rue Sherbrooke Ouest  
Montréal

RSVP  
Before February 28 / avant le 28 février  
[www.mcgill.ca/research/bravo2013-rsvp](http://www.mcgill.ca/research/bravo2013-rsvp)





# BRAVO 2013!

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# BRAVO 2013!

Welcome to Bravo 2013!

This year's event promises to be another wonderful celebration of McGill's research excellence. It is our opportunity to showcase the important investigations being conducted at McGill and thank our many partners who help make research possible.

At this year's event, we will be featuring research displays representing all the Faculties. As a public institution, it is important that we share our research successes with our partners and the public, and that they see the impressive results of your hard work, passion and dedication.

I thank you sincerely for your participation in this special event and for your excellent work.

Rose Goldstein  
Vice-Principal  
(Research and International Relations)



# BRAVO 2013!



## **Contacts:**

### **Concept and Realization**

#### ***Brett Hooton***

Assistant Director Communications

[brett.hooton@mcgill.ca](mailto:brett.hooton@mcgill.ca)

Phone: (514) 398-8585

Cell: (514) 245-4964

### **Logistics and General Information**

#### ***Lorraine Torpy***

Event Officer

[lorraine.torpy@mcgill.ca](mailto:lorraine.torpy@mcgill.ca)

Phone: (514) 398-3992

Cell: (514) 653-5897

### **Graphic Design Support**

#### ***Tara Shaughnessy***

Associate Director

Graphic Design and Advertising

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Phone: (514) 398-6753

Cell: (514) 712-3189



# BRAVO 2013!



## General Information

Date: Thursday, March 14, 2013

Welcoming Cocktail            5 – 6 p.m.  
Formal Presentation            6 – 7 p.m.  
Formal Cocktail                7 – 8:30 p.m.  
(See page 8 for set-up schedule details)

Location: **Omni Hotel**  
**1050 Sherbrooke Street West**  
**Montreal, Quebec H3A 2R6**

## Mission Statement

McGill University has a proud heritage of award-winning, cutting-edge scholarship and discovery. McGill contributes significantly to the fabric of Canadian society. *It is our responsibility and indeed our privilege to celebrate the many significant outcomes of our research efforts with all those who make these advancements possible: our colleagues, our collaborators, our funding agencies, our governments, our partners in the private sector, and our fellow Canadians whose taxes make our groundbreaking research possible.* McGill is committed to the creation and promotion of innovation in Canada, and to making a significant contribution to the Canadian prosperity agenda.





# BRAVO 2013!

## **INFORMATION ABOUT DISPLAYS**

Here is a picture of a typical poster layout:



- Table (6' x 2 ½')
- Backdrop (7' x 7')
- Surface Area for Poster (82" x 47")

- Tablecloth
- 2 chairs

### **Power:**

There will be electrical power available at all displays. If you require outlets, please let us know how many. We suggest that you bring a power bar to ensure you have sufficient outlets and protection for your equipment.

1. **Title** of your research display:
  - in English and French
  - the shorter the better – max. 10 words each
  - in layman's terms – try to make it understandable to a general public and even a little intriguing or "catchy"
2. **Name(s) of researcher(s) / PI's** involved in research (not students/assistants)
3. **List of Funding agencies** – Full names and Acronyms (i.e.: Canadian Institutes
  - for Health Research – CIHR; in English and French.)

Please email this information to [tara.shaughnessy@mcgill.ca](mailto:tara.shaughnessy@mcgill.ca) by February 28, 2013



# BRAVO 2013!



## **CREATING YOUR RESEARCH DISPLAY**

- The goal is to inform a lay audience about your research. Therefore your display and poster should be accessible.
- As much as possible, we encourage you to emphasize how your research impacts society, why it is important, how it will affect peoples' lives.
- Anything hands-on is good. Bring tangible props related to your research, if available. Hand-outs for people wanting more info are always welcome – in English and French.
- Videos on laptops are also a good idea, though if the audio is important to understanding the video, we recommend you bring headphones so people can listen.

## **GRAPHIC DESIGN SUPPORT**

McGill's internal graphic design department created a handsome poster template in 2010 which was used by all presenters as the foundation for their individual posters. The template has a custom colour palette and typefaces designed to display the research in the most attractive and accessible way possible.

We highly recommend you engage the services of Graphic Design to create your posters.

Simple steps to follow are:

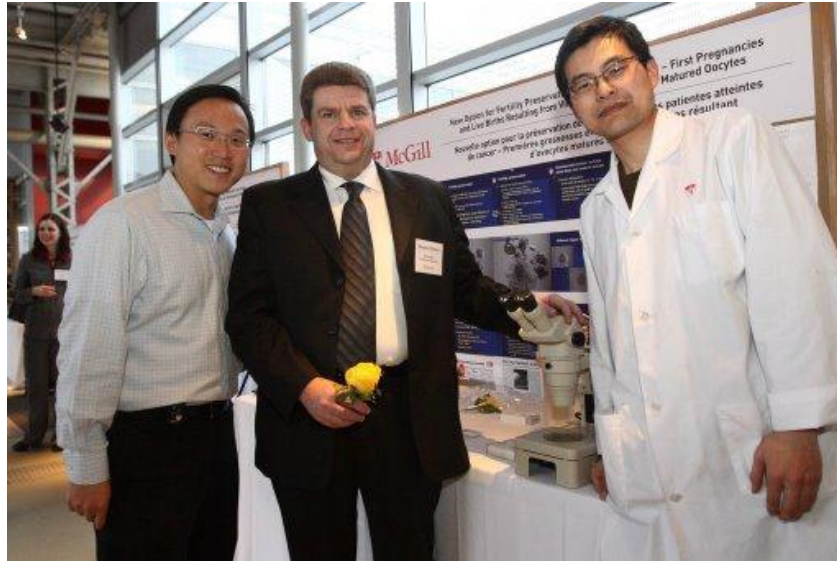
- ▶ Contact **Tara Shaughnessy (Manager of Graphic Design)** at 398-6753 or [tara.shaughnessy@mcgill.ca](mailto:tara.shaughnessy@mcgill.ca) to schedule a preliminary meeting to discuss your poster requirements. There is no charge for this initial 30 minute consultation, but subsequent work will be billed to your FOAPAL at \$47/hr.
- ▶ Provide all the necessary elements (graphs, images, photos, text in Word document), for your poster plus your FOAPAL number to Tara and a designer will be assigned to the project to work with you directly.





# BRAVO 2013!

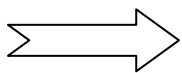
► Once approved the final design will be sent to a supplier and the finished poster delivered to the submitting researcher.



## Expenses

- Each PI associated with the research display will receive a parking pass
- Each display team is responsible for transporting their display material to the site
- Each display team is responsible for any additional expenses incurred in the production of the display. Further details to come.

## Staffing of Display Tables



For your display, there should be 2 students/post docs/colleagues to assist the PI. This also frees up the PI to circulate and meet our external guests. Names and titles must be provided to Lorraine Torpy for nametags by March 4, 2013.

## Schedule on March 14, 2013

- |            |   |
|------------|---|
| 3 – 5 p.m. | - Display set-up time. <b>Displays MUST be set up by 5 p.m.</b> |
| 5 p.m.     | - <b>All display teams must be FINISHED</b> their set up.       |

*Thank you so very much for your participation*

