

Have you considered pursuing a career in management consulting after your graduate studies? Are you interested in finding out how business skills can complement your Masters or PhD?

The **McGill GMCA Case Competition**, which will be held March 10th to 14th, is a unique opportunity to develop business skills, obtain real consulting experience and make an impression on the world's top consulting firms, such as **McKinsey and BCG!** The case competition will emulate a consulting engagement as closely as possible and will allow you to work in teams to research and solve a real business problem.

Best of all, this event is specifically geared towards graduate students and no prior business experience is required!

If you are interested in participating, but aren't sure how to approach a business case, or how to find teammates, join us for a series of workshops that will familiarize you with the work of a consulting team during a case/project/engagement. Combined, these 3 presentations will teach you everything from reading the case and structuring your approach, to presenting your recommendations to judges or interviewers. Our speakers will cover business fundamentals and strategies essential to conquering any case study, whether it is during a case competition or case interview.

1) How to Crack the Case

Jeremy Lee Jonas, former engagement manager at McKinsey & Co.
Thursday, February 13th, 6 - 8 pm, Thomson House Ballroom

2) Present Your Research and Recommendations : The Deck

Omar Toulan, Desautels professor and former consultant at McKinsey & Co.
Tuesday, February 18th, 5 - 7 pm, Thomson House Ballroom

3) Quantitative Analysis and Modeling : The Spreadsheet

Bring your laptops and follow along!
TBD, Week of February 28th

To find out how to register for the case competition, please visit our website at:
<http://www.gmcacanada.com/mcgill-gmca-case-competition/>

If you wish to register for any of the workshops, or to find out more about the McGill GMCA Case Competition, please e-mail us at gmca.mcgill@gmail.com

Best regards,

The McGill Graduate Management Consulting Association