

Dear student,

Would you like to discuss the world's most pressing issues with today's top decision-makers like **Dominic Barton, McKinsey & Company, Inc., Robert Dudley, BP plc, Professor Niall Ferguson, Harvard University or Christine Lagarde, International Monetary Fund**? Are you interested in sharing your ideas with the global elite and competing for a prize money of **EUR 20,000.-**?

Seize your opportunity and qualify as one of 200 "Leaders of Tomorrow" for the **44th St. Gallen Symposium** through the St. Gallen Wings of Excellence Award, the world's largest and most renowned essay competition of its kind. The 44th St. Gallen Symposium will be held from **6–9 May 2014** under the topic "**The Clash of Generations**" and will, as every year, follow its mission as the leading global platform for intergenerational debates.

The **submission deadline** for the competition is **1 February 2014**. The authors of the 100 best contributions qualify for the St. Gallen Symposium which includes the following highlights:

- Free participation as "Leader of Tomorrow" in the 44th St. Gallen Symposium
- Meet 600 top managers, entrepreneurs, politicians and scientists from more than 60 nations
- Meet 200 of the world's brightest young minds and become member of our exclusive global community
- Expenses covered (travel, board and lodging)
- Chance to win the St. Gallen Wings of Excellence Award, endowed with EUR 20,000.-

If you do not want to miss this unique opportunity, apply for the competition at www.symp.sg/apply. You may also want to share the information about this unique experience with your friends and follow us on www.facebook.com/StGallenSymposium.

We are looking forward to hopefully welcoming you in May 2014 in Switzerland.

With best regards,

Barbara, Christopher and Kilian

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